

apptimus.



COMPANY DECK

WE ARE APPTIMUS

Apptimus is a mobile first user acquisition tech company. We are a group of passionate, innovative, non-conventional thinkers and we are determined to shape a better, more transparent and more efficient performance-based marketing experience.

At Apptimus we believe that in this era of mobile marketing having proprietary technology is the soul foundation for success & consistency. Our proprietary programmatic mobile user acquisition platform enables us to touch the most relevant and engaged users in a transparent, KPI oriented, ROI driven approach. **WE MASTER PERFORMANCE**



OUR SECRET SAUCE

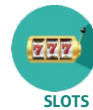
Our dedicated team of industry veterans utilize their experience along with cutting-edge technologies and programmatic solutions to yield the best possible results for our clients. We empower brands and agencies with transparent, performance-driven customer acquisition solutions by utilizing our proprietary performance distribution platform. Analyzing massive amounts of data in real time allows us to quickly identify growth opportunities and to maximize yields. Our constant proactive approach allows full-brand safety and transparency as well as sophisticated targeting capabilities to ensure quality.

We take pride in helping industry leading brands achieve astonishing ROAS by reaching their targeted audiences more effectively.



APPITIMUS PROPRIETARY TECHNOLOGY

DEMAND



APPITIMUS data platform*

DSP

ALGO



AppShield™
Fraud Prevention Tool

*GDPR Compliant



SUPPLY

mopub

smaato



smartyads

NEXAGE



millennialmedia

unity ADS



APPLOVIN

INMOBI



INNERACTIVE

Fyber

ADMIXER
ADVERTISING TECHNOLOGIES

MobFox

OPTIMAL RESULTS AT YOUR FINGERTIPS

We are committed to advertise your products in a brand-safe environment to engage with the most suitable & profitable audiences.

Using our proprietary programmatic platform, our real-time bidding technology allows us to connect your brand with the relevant users to make sure that KPI's are hit and exceeded.

Apptimus's unique approach and O&O technology grants a tailor-made solution for each and every one of our partners to reach their optimal results.

Optimal Results at your fingertips.

Reach us out to learn more:

